

14<sup>th</sup> April 2026

Dear Parents and Carers,

I am writing to thank you for your continued support with our academy expectations and to reaffirm our high standards at Heath Lane Academy.

Firstly, I would like to thank parents and carers for the strong support shown regarding our mobile phone expectations. This has made a significant positive difference to the calm, safe and focused environment we are striving to maintain for all pupils. This approach will continue, and we appreciate your ongoing partnership in reinforcing this at home.

I am also writing to make you aware of an important concern regarding social media accounts associated with our school. Unofficial accounts have been created on various platforms, some of which include inappropriate, misleading, or unkind content relating to pupils, staff, and school life.

These accounts are not monitored or endorsed by the school, and their existence poses safeguarding risks, impacts pupil wellbeing, and undermines the respectful, responsible culture we work hard to maintain. As a school community, we all share the responsibility of ensuring that online spaces are safe and used appropriately.

Moving forward, the academy will be taking a zero-tolerance approach towards pupils who are found to have created, contributed to, or shared content from these accounts. This will result in sanctions in line with our behaviour policy and, where necessary, involvement from external agencies. We ask parents and carers to speak with their children about responsible and respectful online behaviour and to report any concerning content to the school immediately.

I would also like to take this opportunity to remind parents and carers of our academy uniform expectations, which play a vital role in promoting high standards, pride in our community and readiness to learn.

All pupils are expected to wear their academy blazer at all times while on the school site. The blazer must be worn to and from school and throughout the academy day unless staff give explicit permission otherwise. Pupils may wear a plain black V-neck jumper underneath their blazer if they wish; however, hoodies, cardigans or non-uniform jumpers are not permitted. Pupils must also wear plain black formal school shoes. Trainers, boots, canvas shoes or shoes with logos or coloured soles are not acceptable. Our full uniform policy, including further guidance, can be found on the academy website.

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**Principal:** Mr M Trimmingham

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Heath Lane Academy  
Heath Lane  
Earl Shilton  
LE9 7PD  
t: 01455845061

e: [enquiries@heathlaneacademy.org.uk](mailto:enquiries@heathlaneacademy.org.uk)  
w: [www.heathlaneacademy.org.uk](http://www.heathlaneacademy.org.uk)



In addition, we are continuing to strengthen our expectations around punctuality. Arriving at school on time is essential to ensuring pupils are ready to learn and do not miss valuable learning time. Pupils who arrive late to school will receive a sanction and will spend some time in reflection to reinforce the importance of punctuality.

We kindly ask for your support in the following ways:

- Speaking with your child about responsible social media use and respectful online behaviour
- Ensuring your child arrives at school on time each day
- Checking that your child attends school in full and correct uniform
- Reporting any concerning social media content to the school

Our aim is to maintain high standards and protect the well-being of all pupils and staff.

Thank you for your continued support and partnership.

Yours sincerely,

Ms Hussain  
Vice Principal

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w: [www.heathlaneacademy.org.uk](http://www.heathlaneacademy.org.uk)